



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20231
www.uspto.gov



CONFIRMATION NO. 1765

Bib Data Sheet

SERIAL NUMBER 09/752,968	FILING DATE 01/02/2001 RULE	CLASS 725	GROUP ART UNIT 2611	ATTORNEY DOCKET NO. SNY-P4164
-----------------------------	-----------------------------------	--------------	------------------------	-------------------------------------

APPLICANTS

Peter Rae Shintani, San Diego, CA;
 Matthew S. Chang, San Diego, CA;
 Aditya Krishnan, San Diego, CA;
 Andrew M. Proehl, San Francisco, CA;
 David K.L. Yang, San Jose, CA;
 Fred J. Zustak, Poway, CA;
 Mark Kenneth Eyer, San Diego, CA;
 Nicholas Colsey, Del Mar, CA;
 Brant L. Candelore, Escondido, CA;
 Dayan Ivy Golden, San Diego, CA;

**** CONTINUING DATA *********** FOREIGN APPLICATIONS *********IF REQUIRED, FOREIGN FILING LICENSE
GRANTED ** 02/14/2001**

Foreign Priority claimed	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no	STATE OR COUNTRY CA	SHEETS DRAWING 5	TOTAL CLAIMS 81	INDEPENDENT CLAIMS 7
35 USC 119 (a-d) conditions met	<input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance				
Verified and Acknowledged	<i>[Signature]</i> Examiner's Signature <i>[Initials]</i>				

ADDRESS

24337

TITLE

Targeted advertising during playback of stored content

FILING FEE RECEIVED 2128	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees
		<input type="checkbox"/> 1.16 Fees (Filing)
		<input type="checkbox"/> 1.17 Fees (Processing Ext. of time)
		<input type="checkbox"/> 1.18 Fees (Issue)
		<input type="checkbox"/> Other _____
		<input type="checkbox"/> Credit